

## **Instructions**

This Assignment, part two of your take home test, has five parts. For this assignment, you are expected to produce a document that demonstrates an awareness about some 'new new' things as described in this Assignment's References. Your document is also expected to demonstrate that you have reflected upon the impact that these new, new things may have on your career.

Please do not consider this assignment a research paper. In terms of length, your online work will likely consist of between 200 and 500 words along with relevant graphics. This assignment is analogous to an online poster where you demonstrate that you have reflected upon the way that certain high tech trends are going to impact the future and how they are also likely to impact your future.

This project will be scored as part two of your take home Exam Two. You should post it to the Module Two Section of your web site. The project is due at midnight of our first class meeting after spring break.

The remainder of this document elaborates on each of the six individual assignment parts.

### **Title**

Your project should have a short but interesting title.

### **Hypothesis/Intro**

Here you introduce the job, industry, product, area, or technology, with which you intend to work in the future. Be brief and be as clear as you can. You should use this section to arouse the reader's interest.

As a segue to the next section, you should include a reference to a new new thing with the potential to impact your career.

### **Background/Literature Survey**

Here you provide a brief overview of your research concerning your chosen new new thing. For many, this research will constitute surveying the four documents linked to on the Assignment Web Site. You may access these documents by clicking on the respective images at the bottom of the Assignment's Home Page.

Note that Porter's article contains a brief discussion of his 5 forces model. Likely, you will find this an interesting framework with which to explain your hypothesis.

In form, this part of your project will likely consist of several web pages each with relevant text and graphics. Precise amounts of text and graphics will vary. In any case, there should be sufficient information, text or graphics, to effectively demonstrate that you are familiar with the required

references and how they apply to your instant situation.

### Discussion

Here, you elaborate on the hypothesis that you made in your introduction. That is, in this section, you should present evidence that your chosen new thing will have a future impact on your chosen career.

Note here is where you may want to briefly reference other new things that may relate to your future. Examples include 5<sup>th</sup> gen cell phones and/or software defined networking.

After reading this section, the reader should understand how your hypothesis is important and relevant.

### Summary/Conclusion

Briefly summarize how your discussion supports your hypothesis. Last chance to convince the reader that your project is relevant and timely.

### Further study.

If you had more time/resources, this is where you would recommend that the reader look for further information... In this optional section, you should present annotated references to other sources that would be of interest. Again, quality is the key here. It is much better to have 3 well described and relevant sources than 300 unannotated links.

### Outside Reference

How to create a poster that graphically communicates your message

[http://www.soe.uoguelph.ca/webfiles/agalvez/poster/poster\\_making/entry.htm](http://www.soe.uoguelph.ca/webfiles/agalvez/poster/poster_making/entry.htm)

### Preliminary Rubrics

Presentation/Communications/Completeness

Clarity concerning future work.

Clarity concerning new new thing.

Clearly demonstrates that topic is relevant and timely.